



Getting Ahead with Business Strategy Consulting



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The world of internet technology is rapidly growing and changing, with new, innovative tech [appearing nearly every day](#). The challenge for businesses that want to succeed is determining what tech is worth investing in and how to implement it in a way that provides maximum benefit.

Many in-house IT departments are busy dealing with the day-to-day technological issues that pop up when running a business. It can be hard to find the time - and the people with the right expertise - to determine what IT strategies can be implemented to future-proof a company and keep ahead of the competition while minimizing downtime – the productivity killer. DevOps noted for the Fortune 1000, the average total cost of unplanned application downtime per year is \$1.25 billion to \$2.5 billion.

Organizations are focusing on [data-driven insights](#) to make their businesses better, something a consultant can easily assist in accomplishing.

Hiring out to a business strategy consulting firm like Michell Consulting Group gives your company the ability to [tailor its technology](#). With expert help and drawing on years of experience, you'll be able to make informed decisions in a highly strategic way.





The best tech consultants will have the [education, background, and practical experience](#) needed to analyze your company and its existing tech. Through a thorough assessment, they will acquire all the information necessary to generate customized solutions that will work not just for businesses in your industry, but for your unique company and your specific business goals.

By bringing expert consultants on board, businesses are getting ahead of the competition through [informed, customized strategy](#). This assistance alone would give you a head start, but consider the potential for avoiding unnecessary expenditure, too.

**3 in 5
Americans**

would try a new brand or company
for a better service experience.

— American Express

• Business Strategy Consulting • - Growing Across Industries

- Consulting is on the rise, as
- evidenced through growing use of
- consultants [inline with economic](#)
- [health](#). This is obviously good news
- for consultants everywhere! But it's
- good for companies and their clients
- and customers too – as more and
- more businesses realize the benefits
- of expert help, this will lead to better
- business for everyone.



Many companies are seeing the advantages of working with experts in IT business strategy consulting, evidenced by the [rise in the use of IT consultants](#) specifically. Again, this trend demonstrates a growing understanding of how beneficial it can be to bring in outside experts.

Statistics show that companies are, in general, [willing to spend more money on IT services](#) than before. This expansion in budgets is related to a desire for stronger security practices, and better frameworks for wireless and mobile connectivity.

A survey by American Express revealed 3 in 5 Americans (59%) would try a new brand or company for a better service experience. That's likely why an increasing number of businesses are [outsourcing their IT needs](#) to service providers, from email hosting to handling network security. Implementing [managed IT solutions](#) can take the

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Seek a consultant that can deliver results for your specific business type and needs.

- complexities of internet technology out of your hands, and make management and optimization the responsibility of qualified, experienced experts.
- A significant number of companies, however, are reluctant or unable to spend much money on IT. This is where a good business strategy consulting firm like Michell Consulting Group can help. The [technology consultants](#) at Michell Consulting Group know how to balance budget constraints and the desire for newer, better technology, offering you many business benefits.

We also know that while IT spending can help bring your business into the future and ensures you can keep up with – or, better yet, surpass - your competition, throwing money at a problem is very rarely the best solution. Investing in the work of a good consulting firm can save you money, however, because those experts will advise you on how to get the most impact from your available budget.

And remember that not only should an IT consultant act with their clients' budgets in mind, but they should keep their clients' goals in sharp focus too. Upgrading and implementing shiny new IT solutions is not the aim. The mission should be to deliver the IT improvements that will impact a firm's ability to meet its stated business goals.

Competition is high. Every business can benefit from secure and robust technology to get ahead.





The Benefits of Business Strategy Consulting

Every company faces unique challenges. Each business also has particular strengths. Michell Consulting Group's business consultants take those factors into account, creating IT solutions that are a custom fit for your business and your plans for the future.

Don't settle for one-size-fits-all strategies. When you work with a business strategy consultant, look for an approach that is more like a partnership, in which the consultant is invested in your success, is willing to work within any budget constraints, and will make sure that every dollar they suggest spending is well worth the investment. Seek a [consultant that can deliver results](#) for your specific business type and needs.

Under the guidance of strategy specialists with IT expertise, it's normal for your tech dollars to stretch further. Michell Consulting Group has partnered with businesses to obtain the most advanced and most robust technology, at a lower price than is otherwise available. We leverage our buying power to get clients great rates from vendors. Whether it's hardware or software, this activity leads to significant cost savings when compared with directly buying from a vendor.

Our experts at Michell Consulting Group will give your company every advantage. [Contact us](#) today to get started developing your custom business strategy.





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